



Daniel Halden <daniel.halden@lacity.org>

FW: HED verified renewal petitions total 50.52% as of 4/10/18

1 message

Kerry Morrison <Kerry@hollywoodbid.org>
To: Daniel Halden <Daniel.Halden@lacity.org>

Tue, Apr 10, 2018 at 1:42 PM

Dan, I want to brief you on this when you have a moment. Perhaps we can talk this evening.

Kerry

From: Holly Wolcott <holly.wolcott@lacity.org>
Sent: Tuesday, April 10, 2018 1:27 PM
To: Kerry Morrison <Kerry@hollywoodbid.org>
Cc: Scott, Rick <rick.scott@lacity.org>; Lorin Lappin <Lorin@hollywoodbid.org>; Devin Strecker <Devin@hollywoodbid.org>; Aaron Aulenta <aaron@urbanplaceconsulting.com>; Steve Gibson <steve@urbanplaceconsulting.com>; josephmariani10@gmail.com; Dennis Rader <dennis.rader@lacity.org>; Garen Yegparian <garen.yegparian@lacity.org>; Shannon Hoppes <shannon.hoppes@lacity.org>
Subject: Re: HED verified renewal petitions total 50.52% as of 4/10/18

Hi Kerry

We can't add them to our report if we don't have them and the Committee report cannot add them if they don't have them in time. I think the option, if you believe necessary, would be for your Councilperson to amend the report on the Council floor adding the MTA parcels to the petition level. That assumes my office has them in time to verify by the time it hits Council. You would need to reach out to your Council Office to see if they would be willing.

Let

On Tue, Apr 10, 2018, 12:24 PM Kerry Morrison <Kerry@hollywoodbid.org> wrote:

Hi Rick, we are working on securing more this week. Thank you for this information.

One important question: the MTA parcels (which equal 3.5%) are going to the Finance Committee this week, then to the full board on April 26. This incorporates subway related properties, along with W Hotel and 1600 Vine, both of which are supportive (and pay their assessments through pass throughs). Our Economic Development Committee hearing is April 24. Could the MTA petitions be added to the amount as the ordinance of intention heads to council, which will be after the April 26 MTA hearing?

Many thanks

Kerry

KERRY MORRISON

Executive Director

RENEW THE BID IN 2018! https://youtu.be/-Amhlt_EKsE

[Hollywood Property Owners Alliance]

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From: Rick Scott <rick.scott@lacity.org>

Sent: Tuesday, April 10, 2018 8:25 AM

To: Kerry Morrison <Kerry@hollywoodbid.org>

Cc: Lorin Lappin <Lorin@hollywoodbid.org>; Devin Strecker <Devin@hollywoodbid.org>; Aaron Aulenta <aaron@urbanplaceconsulting.com>; Steve Gibson <steve@urbanplaceconsulting.com>; josephmariani10@gmail.com; Dennis Rader <dennis.rader@lacity.org>; Garen Yegparian <garen.yegparian@lacity.org>; Shannon Hoppes <shannon.hoppes@lacity.org>; Holly Wolcott <holly.wolcott@lacity.org>

Subject: Re: HED verified renewal petitions total 50.52% as of 4/10/18

Kerry,

We can accept petitions up until the time this is approved, signed and submitted to Council.

I don't want to mess this up. To be on the safe-side, we can accept petitions until this Thursday (4/12/18) at the latest unless Shannon or Holly tell me differently.

We absolutely have to be on the April 24th Economic Development Committee's agenda and have everything approved, signed and in place prior to their agenda setting meeting which could be as early as next Monday but we have to have staff and others available to verify the petitions and approve the final documents before submission.

We also have a big mailout for the Arts District Los Angeles PBID renewal during at this same time (in Council today for its ordinance of intention). Also, Fashion District and 5 other BIDs are right along side yours right now. With so many this late in their renewals we're stretched very thin.

Thanks.

On Tue, Apr 10, 2018 at 8:01 AM, Kerry Morrison <Kerry@hollywoodbid.org> wrote:

Rick, cannot imagine a better way to wake up and see this great news! Thank you - and thank you for working with us to extend the deadline. And I am cc'ing our intrepid consultants as well. I think four weeks is a record :-). At least it is for HED. Question — we still have a good number of petitions in the works, and want to build this number. Up until what point will you continue to accept petitions?

Many thanks.
Kerry

Sent using OWA for iPad

From: Rick Scott <rick.scott@lacity.org>
Sent: Tuesday, April 10, 2018 7:16:04 AM
To: Joseph Mariani; Kerry Morrison; Lorin Lappin; Devin Strecker
Subject: HED verified renewal petitions total 50.52% as of 4/10/18

We are going forward with an Ordinance of Intention and Clerk Report to Council to renew the District.

We have a tentative schedule and will let you know the dates when it is scheduled.

Thanks.

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